



## Canadian Call Management Association

FOR IMMEDIATE RELEASE

### Barbara Bradbury Mentoring Award - Paying It Forward

**Grimsby, ON, October 13, 2020** - Congratulations goes out to Nadine Sans-Cartier of Intercon Messaging Inc., in Drayton Valley, AB, winning the Barbara Bradbury Pay It Forward Mentoring Award. This National Award and prestigious honour was accepted at the Virtual 56th Annual CAM-X Convention and Trade Show

This award is in recognition of a leader within our industry who has made an incredible difference in the lives of others by supporting and encouraging others to develop new skills and maximize their potential.



Speaking about the creation of the Award in 2013, CAM-X member Gary Blair says, "If ever there was a person who emulated the embodiment of the definition of mentor, it is my friend and colleague Barbara Bradbury. When she announced that she would be retiring and moving into the next phase of her professional and personal life, I thought it imperative for an industry who has benefitted so much from having had her within our ranks over such a long while to ensure the continuation of what she created; an incredible, industry-wide focus on the importance of mentoring the next generation(s) of agents, supervisors, managers and ... owners. Such generosity of spirit, knowledge and business acumen and an unlimited willingness to share it could only be properly honoured by the creation of the Barbara Bradbury Pay It Forward Mentoring Award. This award was created to honour those individuals following in Barbara's footsteps."

Upon receiving the award, Nadine says, "It is such an incredible feeling to know that the work I love to do has been noticed by others. I love to help people and being giving this honour has opened my eyes in seeing that the people I have given myself to, truly appreciate the work that I do. Thank you to everyone for your support."

#### About CAM-X

Based in Grimsby, Ontario Canadian Call Management Association (CAM-X) is an Industry Trade Association for the Call Management industry which includes: call centres, telephone answering services, voice-mail services, and other communication services. Their goal is to contribute to their members' profitability by fostering a willingness to exchange ideas, experiences and solutions while promoting the general welfare and ethical standards of the industry. ([www.camx.ca](http://www.camx.ca).)

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