



Canadian Call Management Association

News Release  
For immediate release

### **Outstanding Service Brings Home National Award**

- Intercon Messaging Inc. Earns CAM-X Award of Excellence -

**Grimsby, ON (October 2<sup>nd</sup>, 2023)** — Intercon Messaging Inc. of Drayton Valley, AB has been honoured with the exclusive 2023 Award of Excellence for 23 years. The Award is presented annually by the Canadian Call Management Association (CAM-X), the industry's Trade Association for providers of call centre services including telephone answering and message delivery. Intercon Messaging Inc. was presented with the Award recently at the CAM-X 59th Annual Convention and Trade Show in Calgary, AB.

Independent judges are contracted by CAM-X to evaluate message services over a six month period. The scoring criteria includes:

- Response Time
- Courteousness of Rep
- Accuracy of Call
- Knowledge of Account
- Overall Impression of Call

“Your outstanding organization has demonstrated unparalleled excellence and dedication to the industry, earning them this esteemed recognition. Congratulations on a well-deserved award!” says CAM-X President Leslie Wilson.

Now a twenty three-time winner, Intercon Messaging Inc. States earned the **Onyx Plus Award for twenty three years**. CAM-X extends its congratulations to the staff of Intercon Messaging Inc. on their proven quality service to their customers.

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#### **About CAM-X**

CAM-X is a Canadian based trade Association for the Call Management industry which includes call centres, telephone answering services, telemarketing services, and other communication services. Their goal is to contribute to their members' profitability by fostering a willingness to exchange ideas, experiences and solutions while promoting the general welfare and ethical standards of our industry. Please visit [www.camx.ca](http://www.camx.ca) for more information.

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